### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 57073



SALESPERSON



### **AGREEMENT MADE BETWEEN**

# KDKA-TV

KDKA-TV

**CONTRACT NO. REV.** 1201-57073-1

**DATE PRINTED** 10/24/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

		1A	ND	PAGE 1	
216578	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 9370	5 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	BRABENDER COX		TIM MURPHY FOR CONGRESS		
AND	1218 Grandview A	Ave Fl 1	P.O. BOX 24551	Required	
4000500				Announcement 28 days	
ADDRESS	Pittsburgh	PA 15211-1239	PITTSBURGH PA 15234	prior notice	
	USA		USA		
CONTACT			PRODUCTTIM MURPHY FOR CONGRESS		
LOCAL SALESPERSO	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1310 CODE		
NATIONAL				1	

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/29/12

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRIN1		S ARE N	ON PRE-EMP <sup>.</sup>				INVOICE PAID, PROOF OF PERFORMANC			TONE WEST(I)
1	00111	3	05:58A	07:00A	30S	10/24/12-10/26/12	THIS MORNING 6-7AM	3	675.00	2025.00
2	00011	2	10:58A	11:58A	30S	10/25/12-10/26/12	PRICE IS RIGHT	2	550.00	1100.00
3	М	1	10:58A	11:58A	30S	10/29/12-10/29/12	PRICE IS RIGHT	1	550.00	550.00
4	00111	3	11:58A	12:30P	30S	10/24/12-10/26/12	NOON NEWS	3	585.00	1755.00
5	М	1	11:58A	12:30P	30s	10/29/12-10/29/12	NOON NEWS	1	585.00	585.00
6	00101	2	04:30P	05:00P	30S	10/24/12-10/26/12	430-5PM NEWS	2	585.00	1170.00
7	00110	2	05:00P	05:30P	30s	10/24/12-10/25/12	5-530PM NEWS	2	900.00	1800.00
8	М	1	05:00P	05:30P	30S	10/29/12-10/29/12	5-530PM NEWS	1	900.00	900.00
9	00111	3	05:30P	06:00P	30s	10/24/12-10/26/12	530-6PM NEWS	3	900.00	2700.00
10	00011	2	05:58P	06:30P	30S	10/25/12-10/26/12	M-F 6PM NEWS	2	1080.00	2160.00
11	М	1	05:58P	06:30P	30s	10/29/12-10/29/12	M-F 6PM NEWS	1	1080.00	1080.00
12	00101	2	06:30P	07:00P	30S	10/24/12-10/26/12	M-F 630PM NEWS	2	1080.00	2160.00
13	М	1	06:30P	07:00P	30s	10/29/12-10/29/12	M-F 630PM NEWS	1	1080.00	1080.00
14	0011000	2	11:00P	11:35P	30S	10/24/12-10/25/12	11PM NEWS	2	2000.00	4000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION





Brian Butz-1

#### **AGREEMENT MADE BETWEEN**

## KDKA-TV

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10/24/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND **PAGE** 2 AGENCY (OR SERVICE) ACTING AS AGENT FOR 93705 216578 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** BRABENDER COX NAME TIM MURPHY FOR CONGRESS Required 1218 Grandview Ave Fl 1 P.O. BOX 24551 AND Announcement 28 days **ADDRESS** Pittsburgh PA 15211-1239 PITTSBURGH PA 15234 prior notice USA USA CONTACT PRODUCTTIM MURPHY FOR CONGRESS

PRODUCT CODE

1310

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/29/12 NO. WEEKS:

AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	,									
0		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	то	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15		,	11.000	11.250	200	10/00/10 10/00/10	11DV NDVG	1	2002 00	2000
15	M	1	11:00P 05:58A	11:35P 07:58A		10/29/12-10/29/12		1	2000.00	2000.00
16 17	Sa Su	1	11:00P	11:35P		10/27/12-10/27/12	SAT. MORN. LOCAL NEWS	1	300.00 1890.00	300.00 1890.00
Τ,	Su		11.002	11.332	305	10/20/12 10/20/12	Total Contract:	29	1000.00	27255.00
							Billing Summary ———			<del>_</del>
						<u>Oct</u>	Nov Dec		<u>Total</u>	
					Qtr 4		6195.00 .00		27255.00	
					Qti 4	21000.00	0193.00	0.0		
								GR	AND TOTAL	
									27255.00	
	I			ı	l	i		I	l	

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